

Rejuvenate MARKETPLACE

Continuing Education Credits Form for Education Sessions Rejuvenate Marketplace November 2-4, 2015

Collinson Media & Events is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Rejuvenate Marketplace 2015 in Dallas, November 2-4, 2015. To learn more about what is required for the application process, please visit conventionindustry.org.

This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.

Monday, November 2 1:30-4:30 p.m.

- The Future of Fundraising, Now! How to Leverage Sponsorship Sales to Generate Revenue for Your Faith-Based Organization
Presented Ron Seaver, SponsorFx
🕒 **3 hours/D. Financial Management**
- Total Audience Engagement *Presented by Shawna Suckow, CMP, SPIN*
🕒 **3 hours/G. Meeting or Event Design**

Tuesday, November 3 9:45-10:45 a.m.

- ConnecTech: Social Media Strategies for Success *Presented by Tess Vismale, CMP, DE*
🕒 **1 hour/I: Marketing**
- Creative Conversation: Self-Branding and Marketing *Moderated by Stephanie Davis Smith; and Jason Zook*
🕒 **1 hour/I: Marketing**
- How Healthy Is Your Conference? *Presented by Jeff Hurt*
🕒 **1 hour/A: Strategic Planning**
- Meeting Menu Matchup *Presented by Tracy Stuckrath, CSEP, CMM, CHC*
🕒 **1 hour/G: Meeting or Event Design**
- Meeting Planning Six Sigma Style: LEAN 101 *Presented by Rob Wilson*
🕒 **1 hour/B: Project Management**
- Negotiation Mashup *Presented by Christine Born*
🕒 **1 hour/C: Risk Management**
- Planner/Supplier Rumble, Part 1 *Presented by Shawna Suckow, CMP*
🕒 **1 hour/G: Meeting or Event Design**
- Preventing Your Digital Presence From Being Compromised *Presented by Jim Spellos, CMP; and Jordan Schwartz*
🕒 **1 hour/C: Risk Management**
- Strategies for Success in a Digital Culture *Presented by Midori Connolly*
🕒 **1 hour/A: Strategic Planning**



Tuesday, November 3

11:00 a.m.-12:00 p.m.

- AV Survival Skills *Presented by Midori Connolly*
🕒 **1 hour/G: Meeting or Event Design**
 - ConnecTech: Productivity Apps for Teams and Office Environment *Presented by Dahlia El Gazzar*
🕒 **1 hour/G: Meeting or Event Design**
 - Contract Negotiation Trends for 2015 *Presented by Barbara Dunn; and Lisa Sommer Devlin*
🕒 **1 hour/B: Project Management**
 - Event Planning Vitals: Starting at the Core *Presented by Larissa J. Schultz, CMP, MHA*
🕒 **1 hour/B: Project Management**
 - Everything Is Marketing *Presented by Jason Zook*
🕒 **1 hour/I: Marketing**
 - Food Fight! *Presented by Tracy Stuckrath, CSEP, CMM, CHC*
🕒 **1 hour/G: Meeting or Event Design**
 - In the Mix *Presented by Jim Spellos, CMP*
🕒 **1 hour/G: Meeting or Event Design**
 - Planner/Supplier Rumble: Final Round *Presented by Shawna Suckow, CMP*
🕒 **1 hour/G: Meeting or Event Design**
 - Six Steps to Higher Revenues and Attendance *Presented by Jeff Hurt*
🕒 **1 hour/G: Meeting or Event Design**
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Wednesday, November 4

9:45-10:45 a.m.

- ConnecTech: Unlocking the Secrets of LinkedIn *Presented by Dahlia El Gazzar*
🕒 **1 hour/I: Marketing**
 - Doing the Right Thing When No One is Looking *Presented by Garland Preddy, CGMP*
🕒 **1 hour/J: Professionalism**
 - Food, Risk, and Liability: More Than Menu Planning *Presented by Tracy Stuckrath CSEP, CMM, CHC; and Tyra Hillard*
🕒 **1 hour/C: Risk Management**
 - How to Get Noticed in a Social Media-Savvy Society *Presented by Janice Roberson*
🕒 **1 hour/I: Marketing**
 - Music Licensing for Meetings and Events *Presented by Michael Owen*
🕒 **1 hour/G: Meeting or Event Design**
 - Networking In Hyperdrive *Presented by Shawna Suckow, CMP*
🕒 **1 hour/G: Meeting or Event Design**
 - Social Media Integration at Events *Presented by Tess Vismale CMP, DES*
🕒 **1 hour/I: Marketing**
 - Sustainability, Food Recovery and the Whole Earth Calculator *Presented by Jim Spellos, CMP; and Syd Mandelbaum*
🕒 **1 hour/A: Strategic Planning**
 - Your Million-Dollar Sales Success *Presented by Velton Showell*
🕒 **1 hour/F: Stakeholder Management**
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Wednesday, November 4

11:00 a.m.-12:00 p.m.

- Flashpoint *Moderated by Christine Born, Collinson Media & Events*
🕒 **1 hour/G: Meeting or Event Design**
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Name _____

Company/Organization _____

Email Address _____