

# Rejuvenate MARKETPLACE

**Education Clock Hours**  
**Rejuvenate Marketplace**  
**October 28-30, 2013**

Thank you for attending the 2013 Rejuvenate Marketplace. In recognition of your participation in educational programming, Rejuvenate Marketplace offers clock hours toward your CMP certification or recertification. Please complete the form and retain for your records.

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## **Monday, October 28 - 1:00-4:00 p.m.**

- It's #MobileSocial Presented by Jim Spellos, CMP, Meeting U.  
🕒 **3 hours/B. Project Management**
  
  - The Business of You: How Strong Is Your Core? Presented by Carol Norfleet, CMP, DMCP, Destination Nashville; and Michele Wierzgac, MEd, CMM, Michele & Company  
🕒 **3 hours/J. Professionalism**
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## **Tuesday, October 29 - 3:00-4:00 p.m.**

- APEX-The CIC Accepted Practices Exchange Presented by Michael Owen, EventGenuity and MaryAnne Bobrow, CAE, CMP, CMM, CHE, Bobrow & Associates  
🕒 **1 hour/A. Strategic Planning**
  
- Managing Risk and Liability: A Belt and Suspenders Approach Presented by Naomi R. Angel, Esq., Howe & Hutton Ltd.  
🕒 **1 hour/C. Risk Management**
  
- Shades of Gray: Critical Conversations about Industry Ethics® Presented by Joan L. Eisenstodt, Eisenstodt Associates  
🕒 **1 hour/J. Professionalism**
  
- Stretching Your Meeting Dollar Presented by Bonnie Walsh, CMP, Bonnie Walsh & Associates  
🕒 **1 hour/A. Strategic Planning**
  
- The Next Generation of Green—New Ways to Make Your Events Sustainable Presented by Liz King and Lindsey Rosenthal, Event Alley  
🕒 **1 hour/A. Strategic Planning**
  
- The Power of Effective Personal Relationships Presented by Michele Wierzgac, MEd, CMM, Michele & Company  
🕒 **1 hour/G. Meeting or Event Design**

## Tuesday, October 29 - 4:15-5:15 p.m.

- High Speed Internet Access: What You Need to Know When Free Is Not an Option *Presented by Michael Owen, EventGenuity; and MaryAnne Bobrow, CAE, CMP, CMM, CHE, Bobrow & Associates*  
🕒 1 hour/B. Project Management
  - Managing Generational Strengths and Needs of Volunteers *Presented by Michele Wierzgac, MEd, CMM, Michele & Co.*  
🕒 1 hour/E. Human Resources
  - Negotiations Panel: Hear from the Experts *Presented by Naomi R. Angel, Howe & Hutton Ltd.; Moderated by Christine Born, Collinson Media & Events*  
🕒 1 hour/B. Project Management
  - Program Design, Development and Execution *Presented by Bonnie Wallsh, CMP, Bonnie Wallsh & Associates*  
🕒 1 hour/A. Strategic Planning
  - The Value and Execution of Hybrid Meetings *Presented by Susan Levand, Levand Marketing Group*  
🕒 1 hour/A. Strategic Planning
  - What Sponsors Really Want: Get Sponsorship Right from the Start *Presented by Liz King and Lindsey Rosenthal, Event Alley*  
🕒 1 hour/A. Strategic Planning
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## Wednesday, October 30 - 9:30-10:30 a.m.

- Advance Your Career with the Certified Meeting Professional *Presented by Gayle Dahlman, CIC*  
🕒 1 hour/J. Professionalism
- App Storm *Presented by Dahlia El Gazzar, Dahlia Plus*  
🕒 1 hour/A. Strategic Planning
- Beyond the Event: How to Build a Brand That Expands *Presented by Janice Johnson, Moruwa*  
🕒 1 hour/G. Meeting or Event Design
- Bridging the Gap Between Beliefs and Events *Presented by Katherine Manfredi, CMM, Conference Partners Inc.*  
🕒 1 hour/A. Strategic Planning
- Meetings Beyond Logistics: Principles, Practices and Play® *Presented by Joan L. Eisenstodt, Eisenstodt Associates*  
🕒 1 hour/A. Strategic Planning
- Supplier vs. Planner *Moderated by Shawna Suckow, CMP, Senior Planners Industry Network*  
🕒 1 hour/A. Strategic Planning
- Transforming Your F&B Functions into Sensational Experiences *Presented by Bonnie Wallsh, CMP, Bonnie Wallsh Associates*  
🕒 1 hour/G. Meeting or Event Design