

Continuing Education Credits Form for Education Sessions October 25-27, 2016

Connect is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Connect 2016 in Orlando, October 25-27, 2016. To learn more about what is required for the application process, please visit conventionindustry.org.

This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.

Tuesday, October 25

1:30–4:30 p.m.

- Tech Design Challenge
Presented by Crystal Washington and Jim Spellos, CMP
⌚ **3 hours/I. Marketing**
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Wednesday, October 26

2:30–3:30 p.m.

- Meeting Safety & Security: Little Things Add Up!
Presented by Tyra W. Hilliard, PhD, JD, CMP
⌚ **1 hour/C. Risk Management**
- Don't Become Extinct! Join the Hospitality Sales Evolution
Presented by Shawna Suckow, CMP
⌚ **1 hour/F. Stakeholder Management**
- Hot Technologies 2016 for Advanced Professionals
Presented by Jim Spellos, CMP
⌚ **1 hour/G. Meeting or Event Design**
- Adopt These Heaven-Sent, Research-Proven Conference Insights
Presented by Jeff Hurt and Josh Packard
⌚ **1 hour/A. Strategic Planning**
- The Power of Owning Your Career
Presented by Simone Morris
⌚ **1 hour/F. Stakeholder Management**
- Serve This, Not That!
Presented by Tracy Stuckrath, CSEP, CMM, CHC
⌚ **1 hour/G. Meeting or Event Design**

2:30–3:00 p.m.

- ConnecTech
Presented by Dahlia El Gazzar and Tess Vismale, CMP
⌚ **0.5 hours/G. Meeting or Event Design**

Wednesday, October 26 (continued)

2:30–3:00 p.m.

- Leveraging the Science of Group Creativity to Create Client Value
Presented by Nathan Schwagler
⌚ 0.5 hours/G. Meeting or Event Design
- Selecting and Securing the Perfect Site
Presented by Cheryl Payne, CMP
⌚ 0.5 hour/H. Site Management
- Improving Sponsorships, Engagement & Attendance
Presented by Mariela McIlwraith, CMP, CMM, MBA
⌚ 0.5 hours/D. Financial Management

3:15–3:45 p.m.

- ConnecTech
Presented by Dahlia El Gazzar and Tess Vismale, CMP
⌚ 0.5 hours/G. Meeting or Event Design
 - CMP Rapid-Fire
Presented by Gayle Rosnick
⌚ 0.5 hours/J. Professionalism
 - Harnessing Social Media to Tap Into Diversity Thought Leaders
Presented by Simone Morris
⌚ 0.5 hours/I. Marketing
 - Breaking Down Participation Barriers: Best Practices for Accessible Events
Presented by Mariela McIlwraith, CMP, CMM, MBA
⌚ 0.5 hours/G. Meeting or Event Design
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Thursday, October 27

10:00–11:00 a.m.

- Conference Refugees: Why the Hallway Is More Appealing Than the Ballroom
Presented by Josh Packard
⌚ 1 hour/F. Stakeholder Management

11:15 a.m.–12:15 p.m.

- Breaking the Rules and Changing the Game
Presented by Latricia Chisholm
⌚ 1 hour/A. Strategic Planning
- CMP Certification: Your Questions Answered
Presented by Gayle Rosnick
⌚ 1 hour/J. Professionalism
- #AskUsAnything
Presented by Dahlia El Gazzar and Tess Vismale, CMP
⌚ 1 hour/G. Meeting or Event Design
- Hackathon: Meeting and Tech Hacks to Enhance Productivity
Presented by Shawna Suckow, CMP, and Jim Spellos, CMP
⌚ 1 hour/B. Product Management



Thursday, October 27 (continued)

11:15 a.m.-12:15 p.m.

- Meeting Economics: Strategies to Improve Attendance, Sponsorship, Engagement and Your Bottom Line
Presented by Mariela McIlwraith, CMP, CMM, MBA
⌚ **1 hour/D. Financial Management**
- Creative Conversations: Event Marketing
Presented by Mindy Hylton with Michael Lyons
⌚ **0.5 hours/I. Marketing**
- Creative Blocks, Melting Clocks, Salvador Dali and You
Presented by Nathan Schwagler
⌚ **0.5 hour/G. Meeting or Event Design**
- The Do's & Don'ts of City Wides
⌚ **0.5 hours/G. Meeting or Event Design**

Name _____

Company/Organization _____

Email Address _____